

Dexxis Instant Issuance 2.0

||||| Dexxis simply makes Instant Issuance easier, safer and more powerful



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“I want it now!” That's what today's generation demands – especially when they're buying products and services. It's a consumer expectation that's having a significant impact on businesses, including banks. So when a customer enters a branch to open an account or request a new card, he or she wants to have it without delay – and why not? Such demands for immediate in-branch card delivery can now be easily answered with Gemalto's Dexxis Instant Issuance 2.0 solution.

Dexxis Instant Issuance 2.0 is Gemalto's refined personalization solution designed to issue banking cards on-the-spot, efficiently, securely and in compliance with Visa & MasterCard security recommendations. Coupled with the issuer's back-office application, Dexxis Central Base automatically manages all card requests and securely routes the production data to Dexxis Satellite, which is connected to the personalization device. Now with major enhancements, Dexxis Instant Issuance 2.0 is not only designed for compatibility, but also comprises a wide set of features that make Instant Issuance easier, safer and more efficient!

■ Fully featured, fully functional

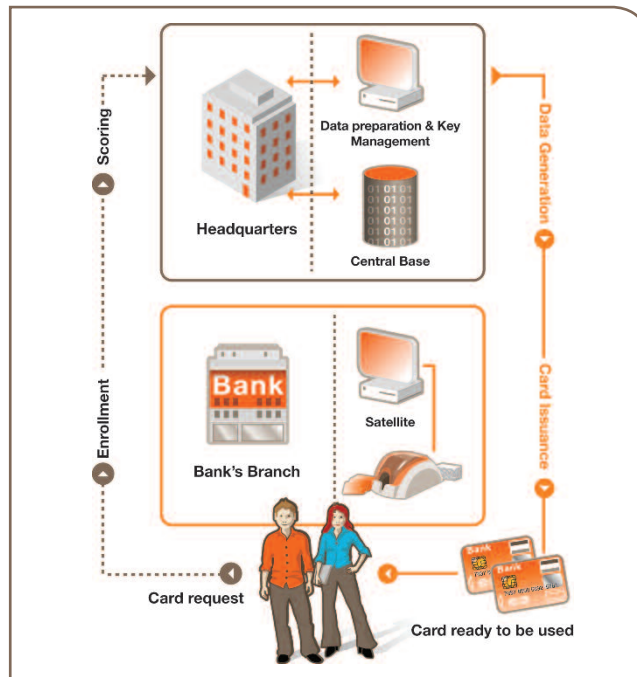
Dexxis Instant Issuance 2.0 relies on a powerful central application server. This is loaded with a comprehensive set of features that not only securely and efficiently supervise the execution of the card production process, but also administer, control, deploy and maintain the network from a central location. The monitoring, reporting and user management features are designed to control the instant issuance program. Other added-value functions reduce the cost and complexity of operating instant issuance across network branches located in different regions, countries or even time-zones. Indeed, with the on-line download feature, installing a new branch has never been so easy; while automatic deployment and remote update features enable in-branch software to be always up-to-date in a way that's completely transparent for users.

■ Very easy, very powerful player

Specifically designed for non-technical users, Dexxis Satellite, which is the in-branch application connected to the personalization device, has an easy-to-use interface that makes card production simpler than ever. With a single click, tellers can select the card to be treated and start production. In addition, the Satellite now offers a range of features like Redo, Search, and redirection that give more flexibility to the production process. So whatever the circumstances - a crowded branch, machine breakdown, card shortage or even network disruption - the teller always has alternative ways of producing the card rapidly, without repeating the entire process. Moreover, the routing functions can balance production between a local branch and central issuance for batch processing.

■ Security with simplicity

Dexxis Instant Issuance 2.0 manages in-branch card issuance in a secure environment to prevent any risk of intrusion or fraud. Thanks to its powerful Central Base application, the security of the



cardholder's data is guaranteed during the entire process all the way through to physical production of the card. To safeguard the workflow, it runs on the issuer's virtual private network, secured with TCP/IP protocol. In this confined environment, data is ciphered with SSL key encryption and exchanged in streaming so that the execution of the card personalization runs remotely. In this way, no production data is stored on the PC hard disk at the local branch. Usage is also secured by credential management which ensures that only authorized users access the system, even in a pre-defined time-frame. An optional stock management feature contributes to controlling card production.

■ Complete compatibility

Dexxis is easily integrated within any issuer's architecture, whatever the card management system and programming language used internally. The solution also provides simplified, non-intrusive features to allow the exchange of information without impacting the current environment. Through standard web services, and using a unique push/ pull mechanism, Dexxis receives card requests and enables the retrieval of post-issuance data by the CMS for card activation in a completely transparent manner. Being completely modular, Dexxis Instant Issuance 2.0 can easily be expanded to include smart card personalization. By embedding Gemalto's EMV personalization software the migration to in-branch smart card personalization is made rapid, easy and secure.